



A SMALL GESTURE  
WITH A BIG IMPACT



Colour your world.

# RESQ IS DIFFERENT; IT IS A POWERFUL FLOWER WITH A TOUCH OF REBELLION



 **Dekker**  
chrysanten  
Colour your world.



## A SMALL GESTURE WITH A BIG IMPACT

The "Res" in Resq is no coincidence. It stands for reflection, reaction and reconnection.

It is the dialogue between people, between flower and recipient. We bring this philosophy to life in our communication.

Resq is not a standard flower, but a symbol of connection, expression and impact. The "Q" stands for quality: a strong chrysanthemum that lasts a long time.

A powerful flower with a rebellious character, made to stand out. But also a flower that stands for responsibility.

The flower is grown with care and respect for nature, using sustainable cultivation methods that minimise waste and reduce the impact on the environment.

This means you not only enjoy the power of Resq for longer, but you also contribute to a greener future.

Giving a flower is more than a gesture. It is a moment of connection, a language without words that brings people together.

That is also what art does. Art and images speak a universal language, regardless of where you come from or what language you speak.



# LEADING IN BREEDING



In the colourful world of Dekker Chrysanten, innovation and dedication are our driving forces. Over the past 60 years, we have inspired the floriculture industry with new varieties, bold flower shapes and vibrant colour palettes. Our continuous quest for excellence has made us one of the leading players who collectively determine the direction of the chrysanthemum industry.

We continuously continue to make the very best selections, cross genetically diverse varieties and carefully evaluate the resulting progeny to create new and improved chrysanthemums. With our targeted selection and crosses, we aim to develop chrysanthemums with distinctive characteristics, such as intense colours, longer life and improved resistances.



## VARIETIES WITH REAL COMMERCIAL ADDED VALUE

At Dekker Chrysanten, we believe it is important to develop varieties with added value. We not only consider the technical aspects of cultivation, but also take market needs into account. Resq is the perfect example of a variety that combines all these elements. This makes Resq a variety that adds value to every link in the chain!

## INNOVATION AS A TRADEMARK

At Dekker Chrysanten, innovation is key. Good innovation requires optimal facilities. At our breeding department we work on tomorrow's assortment under ideal conditions. Innovative techniques have taken breeding a big step further. Thanks to advanced methods, we are able to provide insight into how a variety will perform in practice and which resistances against diseases and pests can be expected at an early stage of the breeding process.





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Resq is different; it is a powerful flower and a little bit rebellious.

A small gesture with a big impact.

A fresh green heart

Excellent vase life and transportability

Striking, elegant colours

Heavy stems for voluminous bouquets

Resq is cultivated with care and respect for nature, using sustainable cultivation methods that minimise waste and reduce the impact on the environment





**SAY HELLO TO  
RESQ CREAM**









**RESQ CURRENT:  
REAL SUPERPOWER**







# WITH RESQ YOU ARRANGE FLOWERS LIKE A PRO!



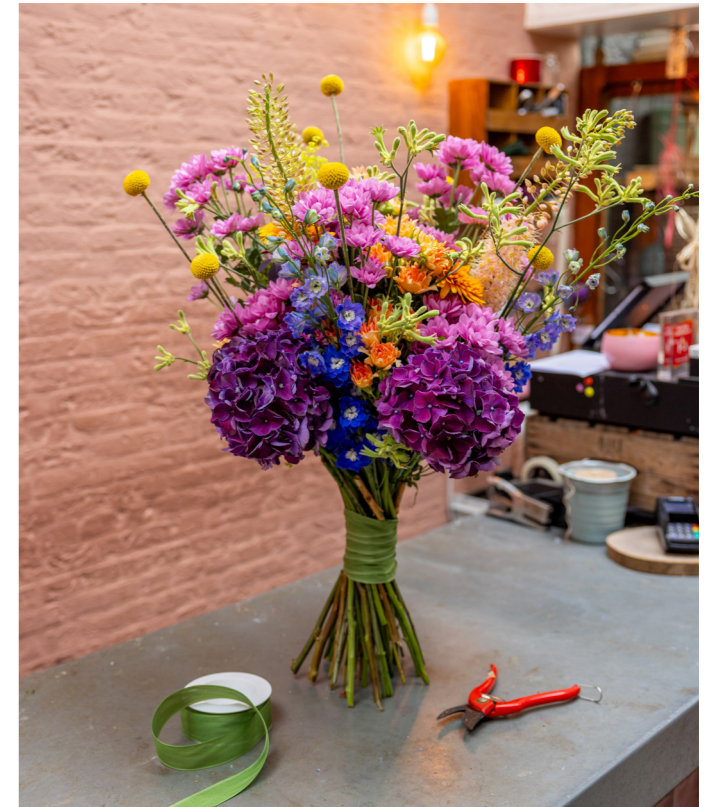
## REQUIREMENTS:

- Resq
- Other flowers in different shapes, colours and sizes
- Leafy greens and other decorative materials
- Pruning shears
- Ribbon
- Rope or elastic
- Scissors

RESQ offers everything you need to create powerful bouquets and contemporary arrangements. As a strong chrysanthemum with a rebellious character, Resq makes an instant statement in any vase. The Q stands for quality: sturdy stems, rich blooms, and an exceptionally long vase life. What's more, Resq is cultivated with care and respect for nature – beautiful to look at, and responsible to give.

Res is no coincidence: it stands for reflection, reaction, and reconnection. Resq is the dialogue between giver and receiver – a small gesture with a big impact.

You can create a masterpiece by carefully arranging Resq in an elegant vase and embellishing it with subtle accents of leafy greens for a refreshing effect. Ready to create your own masterpiece? Then follow this simple step-by-step plan.



1

Gather your materials: make sure you have all the supplies on hand, including Resq, various side materials, pruning shears, ribbon, string or elastic, and kitchen shears or a knife.

2

Preparing the flowers: remove leaves and any thorns from the flower stems with the pruning shears. Spread all the flowers across the table.

3

Arranging the flowers: start by arranging flowers and leaves crosswise. Let Resq shine in the centre. Repeat this process with the remaining flowers, turning the bouquet a quarter turn each time until all materials have been used.

4

Binding the bouquet: tie the stems firmly together with string or elastic. Cut the bouquet to the desired length with pruning shears. Wrap decorative ribbon around the string or elastic and tie off the ribbon with a decorative bow.



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**SAY HELLO TO  
RESQ WHITE**



MEET  
RESQ LUCIE







RESQ



**Dekker**  
chrysanten

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